

Contact:

Tom Gaffney

COO

888-497-5337

tgaffney@sleepmanagementsolutions.com

Sleep Management Solutions, LLC establishes relationship with Encompass Medical Management to provide Predictive Modeling and ROI Analysis for payers and Self-Funded Employers

Suffield, CT (August 14, 2007) – Sleep Management Solutions, LLC, a Sleep Benefits Management Company, today announced that it has entered into a relationship with Encompass Medical Management of Austin, Texas to provide comprehensive data analysis for its Payer and Self-Funded employer customers. The relationship will allow Sleep Management Solutions to provide both Predictive Modeling and ROI information to drive appropriate Sleep Care Management strategies. Today, Sleep Disordered Breathing (SDB) is a key contributor to the exacerbation of many chronic conditions and a key cost driver for both payers and employers.

“Sleep Disordered Breathing is one of the fastest growing medical expenditures for most payers, growing anywhere from 15% to 40% annually”, said Tom Gaffney, Chief Operating Officer of Sleep Management Solutions. “Additionally, employers are now hearing about the impact SDB is having on safety, presenteeism, and absenteeism. Today, there is a tremendous opportunity to improve work-place productivity and decrease healthcare expenditures by addressing the issues related to Sleep Disorders”.

By completing a thorough analysis of both Medical Claims and Rx Claims, Encompass Medical will be able to support Sleep Management Solutions in identifying high risk and high cost employees to help facilitate the implementation of proactive Sleep Care Management Programs. In addition, this data will support Sleep Management Solutions in reporting on the effectiveness of its sleep management interventions.

“Sleep Management Solutions has a unique approach to supporting employers and payers in managing patients with chronic conditions. Sleep Management Solutions are pioneers in offering a Sleep Care Management Program which addresses the impact sleep apnea is having on chronic conditions and healthcare expenses. We are excited about this new

partnership and we look forward to the impact that this new focus can have on improving overall patient management” said Don Hughes, President Encompass Medical Management.

About Sleep Management Solutions

With regional offices in Charleston, WV and Suffield, CT, Sleep Management Solutions, a Sleep Benefits Management Company, provides Care Management solutions to employers and payers who are in need of finding innovative methods to decreasing healthcare expenditures while enhancing the quality of care being delivered to employees. Sleep Management Solutions, distinguishes itself by proactively identifying

the impact sleep apnea is having on an employers population and utilizing both technology (*SleepUM Patient Management Program*) and interventions (*iComply Compliance Program*) to effectively diagnosis and treat patients with Sleep Disordered Breathing. Visit www.sleepmanagementsolutions.com for more information.

About Encompass Medical Management

Encompass Medical Management, Inc. specializes in creating predictive and current use models to analyze health plan and employer sponsored health programs. Encompass models allow decision makers to better understand the illness burden and cost drivers occurring among plan members. The models utilize claims data both medical and pharmacy. Additionally, HRA, HCC and other data sources can be utilized if available.

Encompass utilizes its model algorithms to identify, stratify and risk adjust plan members for intervention programs and to more accurately measure intervention effectiveness and return on program investment. Encompass is dedicated to improving patient outcomes both clinical and financial. Encompass Medical Management, Inc. has corporate headquarters in Austin, TX. Visit www.emmdata.com for more information.